



**KATU TV**  
**2153 NE Sandy Blvd**  
**Portland, OR 97232**  
**(503)231-4222**

www.katu.com

And:

**Multi Media Services**  
**915 King St, 2nd Floor**  
**Alexandria, VA 22314**

# CONTRACT

<u>Contract / Revision</u> 193747 /		<u>Alt Order #</u> 07896999
<u>Product</u> <b>ALLIANCE FOR NW JOBS</b>		
<u>Contract Dates</u> <b>08/13/12 - 08/19/12</b>	<u>Estimate #</u> <b>4976</b>	
<u>Advertiser</u> <b>Alliance for NW Jobs</b>		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KATU</b>	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Philadelphia-KA
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9914212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KATU	08/13/12	08/17/12	M-F 6a-7a	6a-7a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	- TWTF - -				5	\$400.00			
N 2	KATU	08/13/12	08/17/12	Good Morning America	7a-9a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	- TWTF - -				5	\$350.00			
N 3	KATU	08/13/12	08/17/12	A.M Northwest	9a-10a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	- TWTF - -				5	\$200.00			
N 4	KATU	08/13/12	08/17/12	KATU 4p News	M-F 4p-430p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MTWTF - -				5	\$400.00			
N 5	KATU	08/13/12	08/17/12	M-F 430-5p	430p-5p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	- TWTF - -				2	\$400.00			
N 6	KATU	08/13/12	08/17/12	KATU News @ 5p	5p-530p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	- TWTF - -				2	\$750.00			
N 7	KATU	08/13/12	08/17/12	KATU News @ 6p	6p-630p		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MTWTF - -				5	\$750.00			
N 8	KATU	08/13/12	08/17/12	KATU News @ 630p	630p-7p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	- TWTF - -				2	\$750.00			
N 9	KATU	08/13/12	08/17/12	Nightline	1135p-1202a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MTWTF - -				5	\$400.00			
N 10	KATU	08/13/12	08/17/12	Jimmy Kimmel	1202-106a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MTWTF - -				5	\$200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/13/12 - 08/19/12	ALLIANCE FOR NW JO	4976

<u>Advertiser</u>	<u>Original Date / Revision</u>
Alliance for NW Jobs	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KATU	08/13/12	08/19/12	M-Sun 11-1135p News	11p-1135p		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTFSS				5	\$750.00			
N 12	KATU	08/18/12	08/19/12	Sat-Sun Good Morning Ameri	6-7a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----SS				2	\$150.00			
N 13	KATU	08/19/12	08/19/12	Sunday 7-9a News	Sun 7a-9a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				2	\$200.00			
N 14	KATU	08/19/12	08/19/12	This Week with Christiane An	Various		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$550.00			
N 15	KATU	08/19/12	08/19/12	Sun 5P News	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$650.00			
N 16	KATU	08/19/12	08/19/12	ABC World News Sat/Sun	528-6p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$650.00			
<b>Totals</b>											<b>53</b>	<b>\$23,600.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/19/12	53	\$23,600.00	\$20,060.00
<b>Totals</b>	<b>53</b>	<b>\$23,600.00</b>	<b>\$20,060.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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